13/09/2017 - AEM Supports Hurricane Irma Disaster Relief with $5000 American Red Cross Donation

Contribution Follows Earlier AEM Donation in Response to Hurricane Harvey

The Association of Equipment Manufacturers (AEM) has donated $5,000 to the American Red Cross to assist with Hurricane Irma relief efforts.
This is in addition to the Association's previous $5,000 donation in response to Hurricane Harvey.
"These natural disasters have affected, and will continue to impact, hundreds of thousands of people, and we are glad to be able to support the humanitarian effort alongside our members who are providing equipment like generators and utility and construction equipment to help restore quality of life," said AEM President Dennis Slater.

AEM has also set up a link through its ICUEE, The Demo Expo trade show website to offer attendees the opportunity to donate to the Red Cross. Visit http://www.icuee.com/visit/register/ to contribute directly to the Red Cross or via a show registration.

"Many of our show attendees are also the frontline workers in the cleanup in Texas and Florida. Utility industry professionals know first-hand the challenges involved and have always demonstrated their willingness to help those in need through the work they do in recovery efforts," said Slater.

The AEM-owned ICUEE, International Construction and Utility Equipment Exposition is known as The Demo Expo for its equipment test drives and interactive product demonstrations. It is the leading event for utility professionals and construction contractors seeking comprehensive insights into the latest industry technologies, innovations and trends.
AEM is the North American-based international trade group representing off-road equipment manufacturers and suppliers, with more than 950 companies and more than 200 product lines in the agriculture and construction-related sectors worldwide.

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